

Product Presentation & Critique Participation

Presentations: **Mon., March 21st**

- Name of your product stated
- Type of product stated
- Target audience stated and explained
- Color choices and color psychology explained
- Reference and inspiration images shown
- Strongest part of the design explained
- Revisions that would be made if given more time
- Presentation was the appropriate length (4-5 minutes)

Presentation should include:

- Final product, fully realized (label adhered or packaging constructed), clean and ready to display
- REHEARSED* comments: Thoughtful, engaging presentation that is clear (audible & concise)

Critique participation should include:

- You listen carefully to the presenters & act respectfully (no talking during presentations or while someone else is giving feedback)
- You offer insightful and useful feedback/comments when appropriate

GRADE: _____