

Illustration Lab: TEXT

3 Challenges

Name: **Name**

Date: 11/10/2010

Artistic PROCESS 80%

	Excellent [18-20]	Good [13-17]	Average [6-12]	Inadequate [0-5]	POINTS
Experimental & Exploratory	Tried many approaches to the assignment, gained new knowledge through personal experimentation & exploration. The student used original materials(when possible) or was creative in gathering and altering visual resources to make highly original work/ develop a 'style.'	Did some experimenting with materials, processes and/or ideas. The student tried some new approaches. The student had some difficulty developing a personal style/ being original.	Little exploration or experimentation, had to be pushed to experiment & explore. The product does not look that different from the original image (it has not been sufficiently altered).	Did not experiment with or explore materials, process or ideas. Little to no alterations were made to the text.	20
Skillful Use of Materials & Technologies	Worked successfully by using a variety of skills, materials and approaches shown in class. Student is able to use new processes and can teach others how to use these new tools and materials. Technology was skillfully used in cooperation with 'non-virtual'/real materials.	The student can skillfully use & identify most (3/4) of the new tools and processes reviewed in class. New tools, techniques and technologies were used successfully.	The student can use 1-2 new technology skills used in class.	The student is unable to use any of the new skills learned in class: scanning, layering, altering an existing image or subject.	20
Effort, Will & Work Process	Focused, willing to revise/rework, gave & received feedback, asked questions of teacher/self/peers, pushed oneself, worked hard to create a visually successful & meaningful product. All portions of the assignment were completed (3 challenges). The student can explain his/her work process.	Worked to potential, was focused. The student tried hard to make a meaningful art work and to learn new processes. The student tried to work in a new way in order to expand his/her work process. The student could have pushed his/her work and process more.	Did minimum to complete the assignment, did not work to understand the main concepts of the activity.	Showed little or no interest in the assignment or in learning something new; little effort given. Large portions of the assignment were left incomplete.	20
Time Management	Work was on time; made good use of class time/made significant daily progress, helped others when possible, punctual.	Majority of the work was on time, stayed on task most days.	Reminders given, unable to structure one's own work time. Work was late.	Work was not on time, was a distraction to others, needed to be kept on task. Student was often late to class.	20

Total Points 80

Artistic PRODUCT 16%

	Excellent [4]	Good [3]	Average [2]	Inadequate [1]	
Design: Clear & Relevant	The result is eye-catching and unexpected. The artist created a clear and compelling design (easy to see or 'understand'). Three distinctly different illustrations of text were made.	The designs are generally effective. One or two of the effects/materials used reflect the proper sentiment of the text. Three illustrations were made, but more variation is required.	The final designs could use significant improvement. The designs were made by the student, but were based on the designs or ideas of others (not very original).	The final designs are not effective at creating a visual, relevant statement. The design is unclear, confusing or awkward.	4
Craft Work/ Use of Materials	A clean, well-presented (cropped & properly posted on wiki) final product. The student controlled materials skillfully, put materials back in the proper place and left their work area clean.	The final product is, for the most part, clean and materials were used properly.	The materials were used with uncertainty or improperly. The student did not consistently clean the materials, tools or work space.	Sloppy and/or shoddy work was made. The student did not have control of the materials (materials were abused) and left a dirty work space in his/her wake.	4
Alteration: Color, Form & Texture	The text was significantly altered. The color was carefully considered and applied; there is a deliberate purpose and/or scheme to it. The surfaces and textures used support the overall design (when appropriate).	Used 1-2 new materials or approaches. The artist altered the text in some significant ways and some consideration was put into the color & visual forms of the text.	Materials not cleaned/handled properly. Unable to use technologies consistently.	Unable to successfully apply skills learned in class independently. There is no sense that the artist thought about or applied layering, textures or color.	4
Artistry, Design & Concept Development	All of the design choices work together to create a professional-looking, compelling art work. Strong concept based on research & development. Student can explain his/her design decisions. All requirements met. Careful edits were made to create a purposeful design.	The design is generally strong: the concept is clear and the work is, for the most part, well-executed. The student understands and can explain some of his/her design decisions and explain work process.	Design elements are not carefully chosen or applied and the student is unable to fully explain 1 design decision.	The student did not put much thought into the art idea or design. Little or no visual reasearch was done. The overall design is not visually appealing. The student is unable or unwilling to talk about the work or their design decisions.	4

Total Points 16

Artistic MERIT 4%

Bonus	Exceeded the expectations of the assignment
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The student came up with more than one solution for each challenge

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GRADE 100