



Text, text, text, text, text.

Text, text, text, text, text.

Text, text, text, text, text.

Text, text, text, text, text.

### **Bleeding Edge?**

The image takes up the whole page.

Image on the right or left?  
Text on the right or left?

Text is spread out and can  
"breathe."

Text in a single, simple line, centered.



### **Border?**

The image has a black, white, or colored border.

The space around the text is as important as the text itself.



Text, text, text and more text right here at the bottom or top of the page....text, text!

A band of text at the top or bottom of a double page spread.

Image takes up 2 pages, or a 'double page spread.'



Text, text, text,  
text, text, text.

Text, text, text,  
text, text.

White text on black.

Image takes up  
1 1/2 pages. Place flush to  
the right or left?

Text is intentionally placed  
at the bottom.

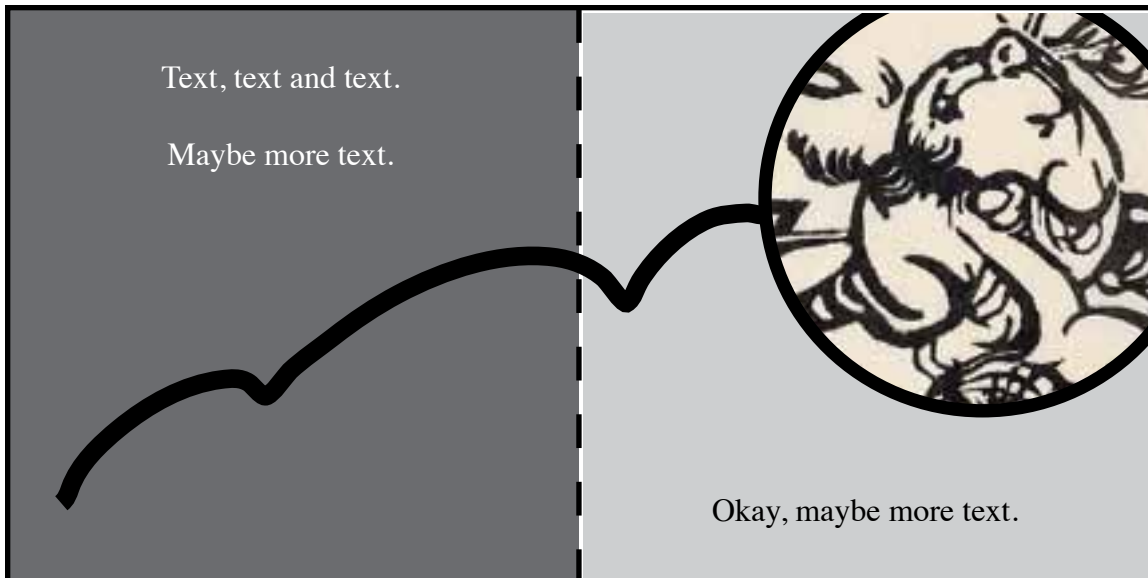


Circular or square frame?

Two images, side-by-side.

Stroke/border or no?

Single, thick/thin, or decorative border?



Text, text and text.

Maybe more text.

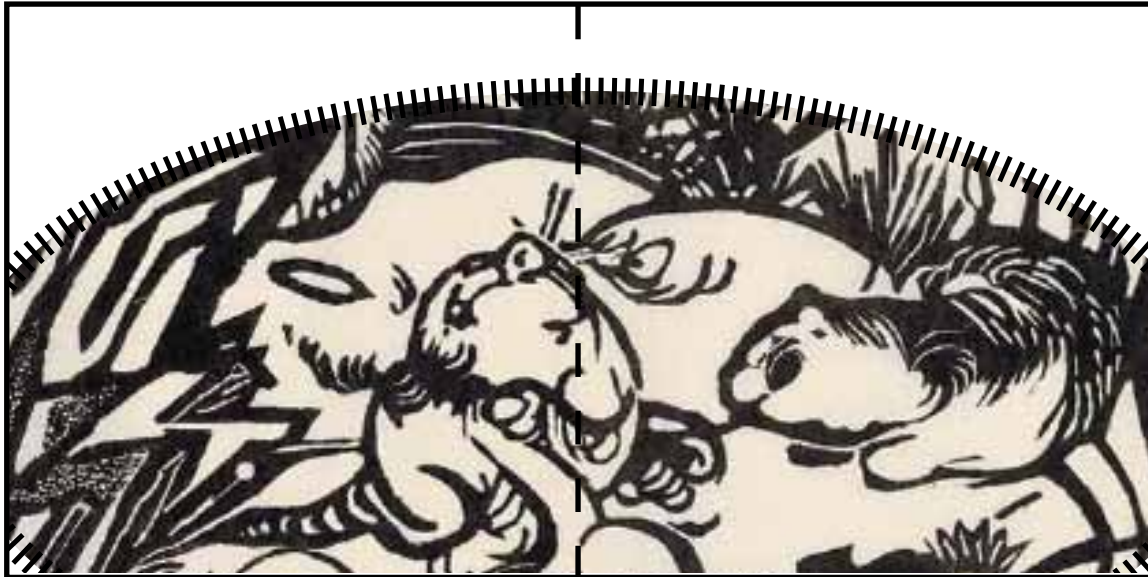
Okay, maybe more text.

Close-up of subject/  
Image detail.

Image goes off the page  
in 1 or 2 places.

Background color or tone?

Line and text visually lead  
the reader through the book.

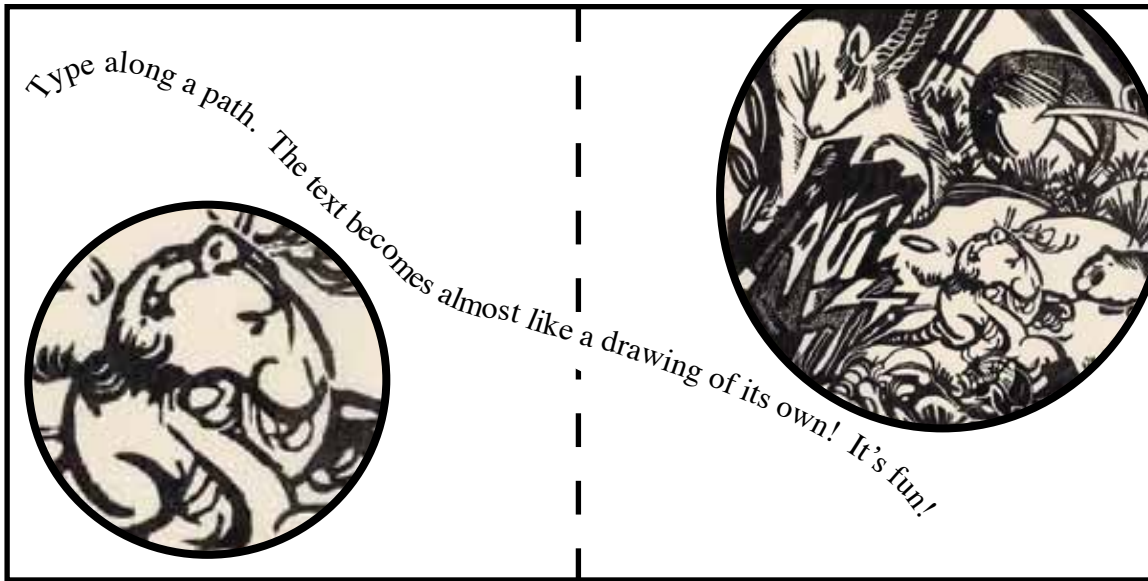


Unusual frame.

Hashed stroke.

Image detail.

Picture goes outside the frame/off the plane.

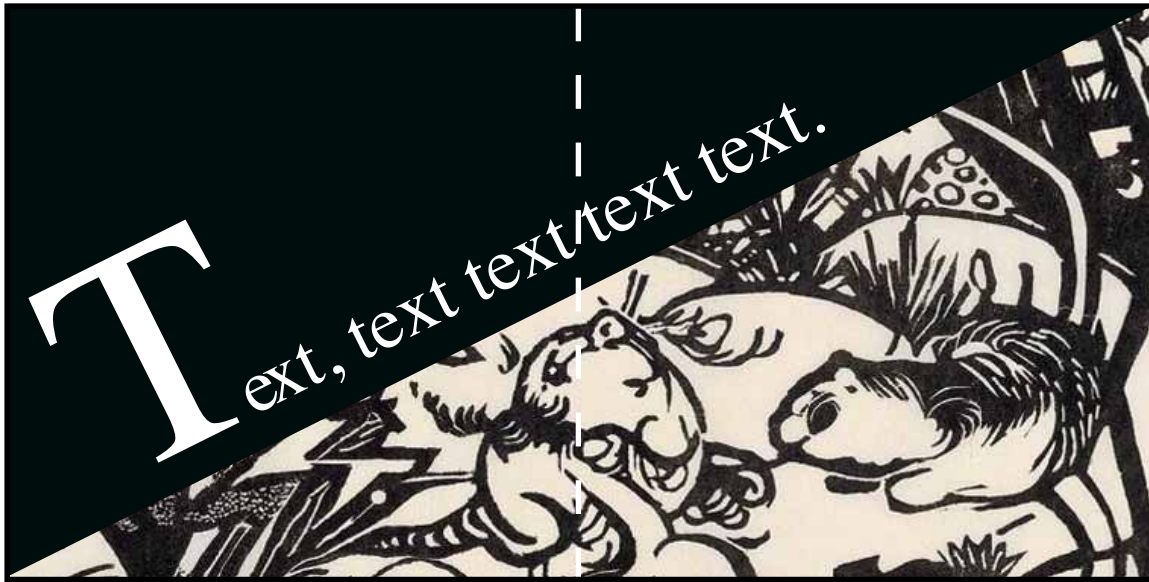


Type along a path. The text becomes like a drawing. The text visually connects the two pages.

Some images go off the page and some do not.

The images balance one another.

Image detail.



The page/picture plane is divided on a diagonal.

The sentence begins with a larger letter.

Create outlines around your text and rotate the text box.



The page/picture plane is divided on a diagonal, but with a wavy & dynamic line (made using the pencil tool).

The wavy line echoes the wavy, undulating lines of the picture.

Use the eyedropper to pick up/match color in your image.

Raise and lower individual letters using the leading setting to make the text 'bounce' and be playful!